



PO Box 293  
Bemidji MN 56619  
218-444-4401

December 28, 2022

Greetings,

The Bemidji Jaycees are excited to host the 19th annual Bemidji Jaycees **BRRRmidji Plunge** to benefit **Great River Rescue, Headwaters Science Center, and The Northwoods Battered Women's Shelter**. This is a fundraising event that tests the nerve and heart of all participants as they jump into Lake Bemidji during the middle of winter! **Net proceeds from the event will be donated to Great River Rescue, Headwaters Science Center, and The Northwoods Battered Women's Shelter.**

We are seeking major event sponsors for the event and would be privileged to have you on board with us for this extremely popular, fun, and community minded event! We would like to enter you into one of the following sponsorship levels;

**Advocate (\$500)** – This is the highest level and we will include your **company logo on the shirts** made-up for the event. Your **logo will also be displayed at the jump site** and **your company will be mentioned in all promotional material** as well as on-site for the event along with **various other public “thank you’s”!**

**Shelf Stocker (\$200)** – This entry level will feature **your logo or company name at the jump site** during the event in print and mentioned by our on-site commentators.

**Stewardship (\$100)** Your Company mentioned during the event by our on-site commentator.

Our goal for the 19th annual BRRRmidji Plunge is to raise more than the amount we raised last year to benefit Great River Rescue, Headwaters Science Center, and The Northwoods Battered Women's Shelter. We will never meet that goal without the generous contributions from local businesses and the community. We would appreciate receiving any **donations by January 22<sup>th</sup>, 2023, in order to be included in our advertising efforts.** Please send these to:

**Bemidji Jaycees**  
**Attn: BRRRmidji Plunge**  
**PO Box 293**  
**Bemidji, MN 56619**

Thank you for your consideration and support for Great River Rescue, Headwaters Science Center, The Northwoods Battered Women's Shelter, and the Bemidji Jaycees. We look forward to having a successful in-person event with many participants since the last two years have been virtual. Area businesses and our community contributed more than \$4,000! Being the 19<sup>th</sup> annual plunge, we would like to raise \$10,000 this year for these three very deserving organizations. If you have any questions or would like more information about how YOUR business can take the plunge, please feel free to contact Brittany or Kim. Participant registration forms are available now at [www.bemidjiJaycees.com](http://www.bemidjiJaycees.com). The BRRRmidji plunge will take place on Saturday February 11<sup>th</sup>, 2023, on Lake Bemidji, at 1:00 p.m.

Best regards,

Brittany Isensee and Kim Gruhn  
BRRRmidji Plunge Committee Chairpersons  
218-820-9585 (Brittany) 218-766-8418 (Kim)