



**Greetings,**

**The Bemidji Jaycees invite you to be part of our first BRRRmidji Days event, February 1<sup>st</sup>-4<sup>th</sup>, 2024! This event will be multiple days with many different activities for all age groups and will highlight the many different and fun activities Bemidji has to offer in the winter. The event will also feature our signature project, the 20<sup>th</sup> Annual Bemidji Jaycees BRRRmidji Plunge, on February 3<sup>rd</sup>, 2024, at 1pm, where members of the community will raise money to jump into the freezing waters of Lake Bemidji with 100% of the pledges donated to the Bemidji Special Olympics!**

**We are excited to be bringing this event to the community and to be able to provide fun activities in the time of the season when Winter feels like it is dragging on. Currently, the main events we are planning are a Snowflake Medallion hunt, Snow Sculpture contest, Kids Events with giveaways, live Entertainment Events, a Winter Bingo or similar event and our BRRRmidji plunge. We are also working on collaborating with other community organizations for more activities to make the first BRRRmidji Days a success, but to do this we need your help!**

**Many different events will make up BRRRmidji Days and we are looking for businesses and organizations to sponsor each event. Our goal is to make this event a tradition in the community. Sponsoring a BRRRmidji Days event is just one of the ways you can help us to be able to put on this event.**

**Whether you sponsor the BRRRmidji Plunge, the Kid Events, live entertainment or donate a prize, every dollar raised helps us to be able to continue to provide community events and donations to local charities in our community.**

**Enclosed you will find the sponsorship form and information on how you can show your support. If you are interested in donating a prize for one of our events, any item is greatly appreciated and items such as apparel, merchandise and gift cards would make great prizes to give away at one of the many events during BRRRmidji Days. If you already coordinate an activity that you would like to be a part of BRRRmidji Days, please contact us as we would love to add it to the event!**

**Please join us in making BRRRmidji Days a fun event for our community! Thank you for your consideration.**

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